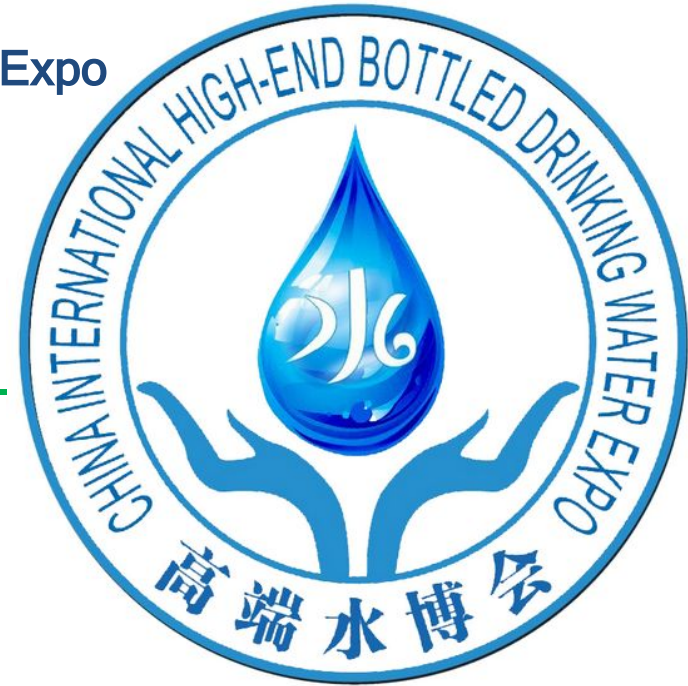


The 5th SBW INT'L High-end Bottled Drinking Water Expo

Show Analysis Report

Date: April 8-10,2014

Venue: CIEC,Beijing,PR.China



SBW EXPO is a guarantee of quality exhibitors and visitors in bottled water industry.

This was reinforced by the end of the 5th edition of SBW EXPO in Beijing from 8-10 April 2014,when the show was praised for its quality by both visitors and exhibitors alike.**A total of 246 companies from 18 countries participated at SBW EXPO 2014 and met with a record 16303 visitors during the three days show.**

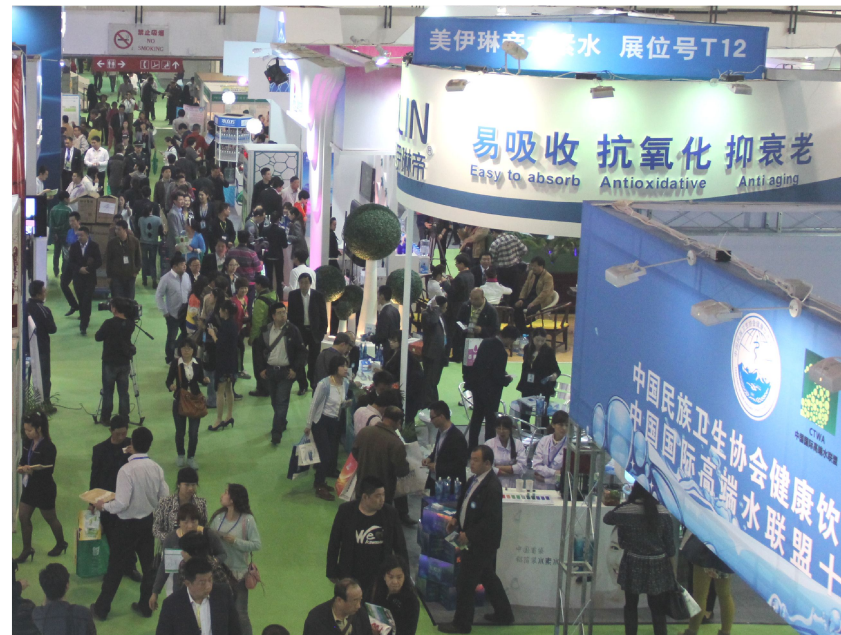
Overview

- Ø **Event Name:** SBW INT'L High-end Bottled Drinking Water Expo 2014
- Ø **Abbreviation:** SBW EXPO
- Ø **Date:** 8-10 April, 2014
- Ø **Venue:** CIEC, Beijing, China
- Ø **Scale:** With an exhibition size of over 15,000 sq m, 356 exhibitors and 246 participants
- Ø **Exhibit Range:** Natural mineral water, glacier mineral water, alkaline water, natural soda water, deep sea water, snow melt water, medical mineral water, oxygen water, natural hydrogen water, baby drinking water, tea water, tonic water, flavoured water, distilled water, health water equipment etc;

Visitor Analysis

An analysis of visitors revealed that while 52% came from Beijing and record 35% of buyers or 5706 came from regions of China outside Beijing, a further 2119 or 13% travelled from overseas to attend SBW EXPO.

SBW EXPO is a exclusive for imported and top quality bottled waters.All exhibitors are either foreign companies,manufactures of international brands in China or agents of foreign brands.All exhibitors reported good results.



INT'L Waters

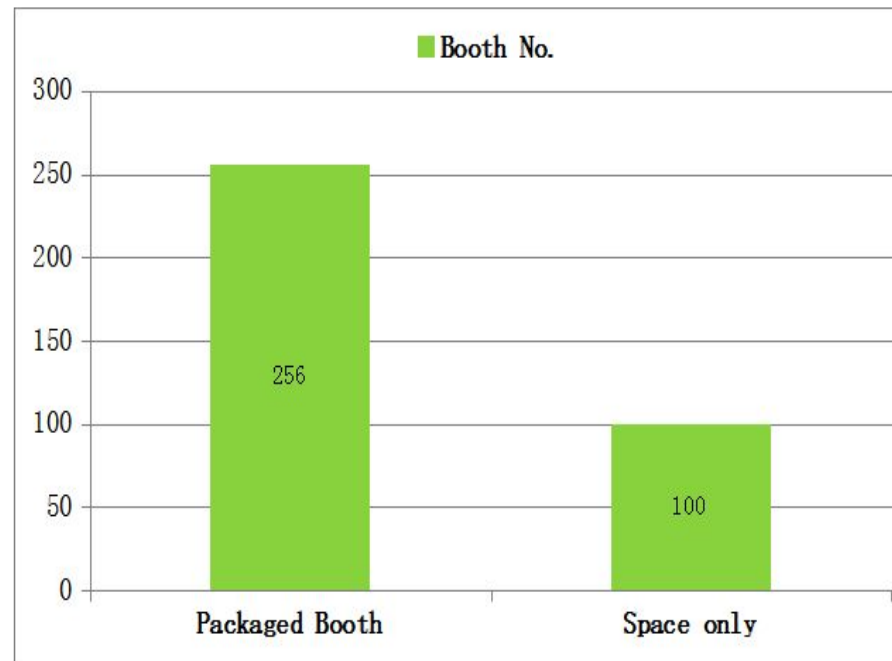
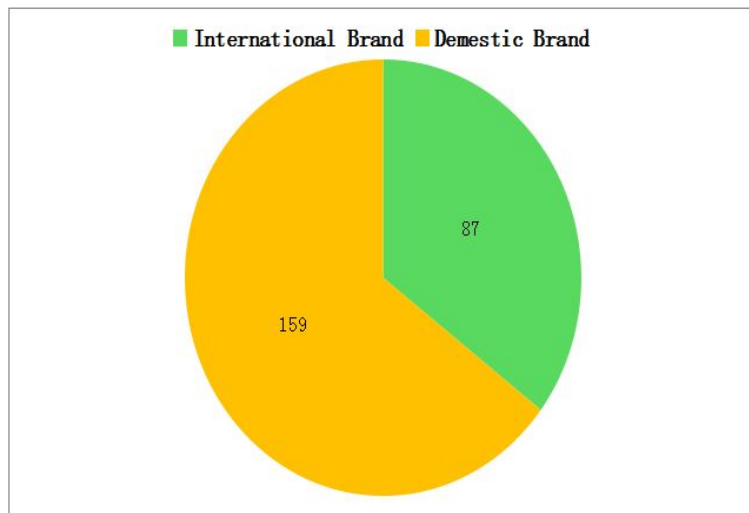
Natural medical mineral water from Russia;Ice water,glacier till filtered water,medical mineral water and baby water from Canada;natural's alkaline water from Hongkong;pure mountain spring water from America;natural volcanic spring water and pure spring water from Australia;natural glacier water and box water from New zealand;spring water from Japan;soda water from Korea;medical mineral water from Czech republic;baby water from Italy,etc were displayed at SBW EXPO 2014.International companies and the importers & distributors actually exhibiting in the show had the opportunity to meet buyers from high-end bottled water wholesale and retail outlets,supermarkets,importers and distributors;hospitality and catering trades from all over China and Asia.

"Nice Water.China" Appreciate Water Contest

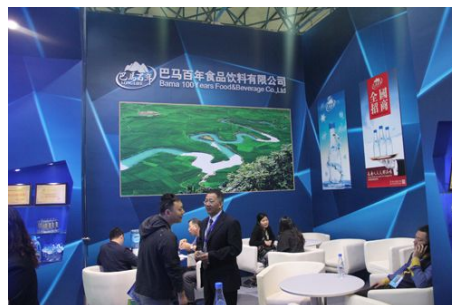
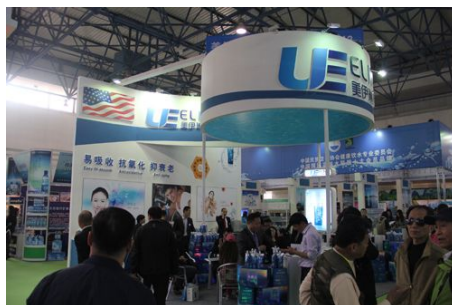
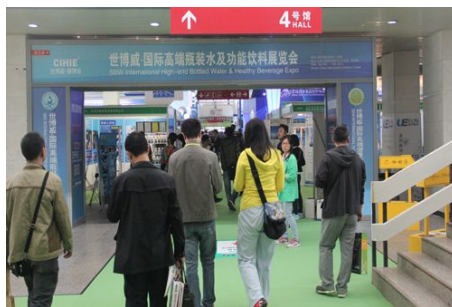


SBW EXPO 2014

Through analysis of SBW EXPO has a total of 246 companies, including the 356 booths, specific distribution is as follows:



Expo Scene



See you next year at China International Exhibition Center (CIEC)



SBW EXPO 2015 will take place again at China International Exhibition Center from 16-18 April, 2015. For all enquiries please contact below

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