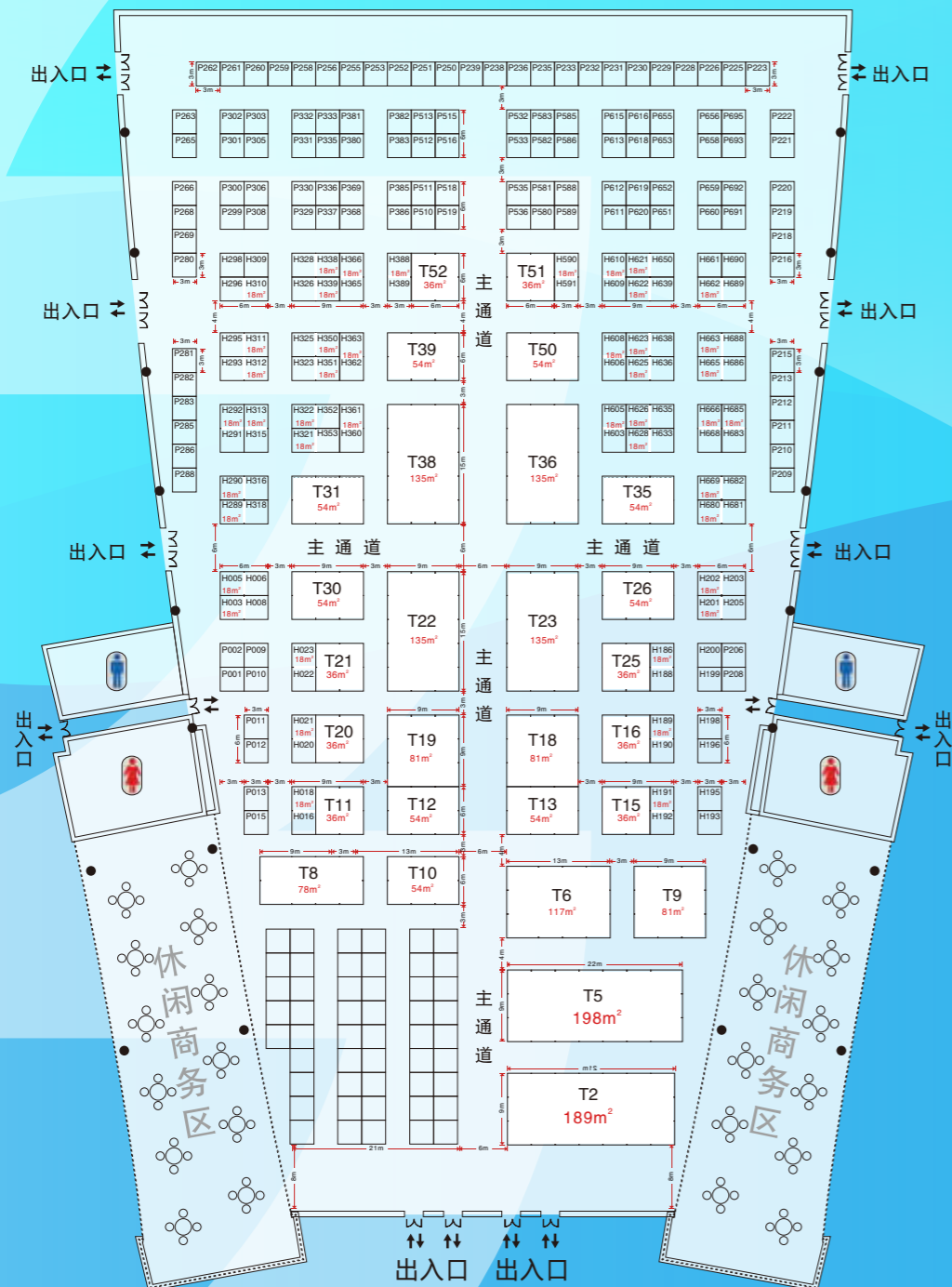




# 2017第10届 中国国际高端饮用水产业（成都）博览会 暨富氢饮用水产业展览会

秋季展-展位图 Booth Layout

成都世纪城新国际会展中心 (世纪城路198号) 时间: 2017年10月12日-14日  
Century City New Int'l Convention & Exhibition Center Date: Oct 12<sup>th</sup> - 14<sup>th</sup>, 2017



世博威·健博会 CIHIE 旗下品牌  
第10届 | 上海

## 第10届中国国际高端饮用水产业博览会 The 10th China International High-end Drinking Water Industry Expo 2017

### 暨富氢饮用水产业展览会 & Hydrogen-rich Water Industry

<b>上海展</b>	时间: 2017年8月30日-9月1日 地点: 上海新国际博览中心 Date: Aug 30 <sup>th</sup> - Sep 1 <sup>st</sup> , 2017 Venue: Shanghai New International Expo Center	<b>成都展</b>	时间: 2017年10月12日-14日 地点: 成都世纪城新国际会展中心 Date: Oct 12 <sup>th</sup> - 14 <sup>th</sup> , 2017 Venue: Century City New Int'l Convention & Exhibition Center	<b>北京展</b>	时间: 2018年4月8日-10日 地点: 北京·中国国际展览中心 Date: Apr 8 <sup>th</sup> - 10 <sup>th</sup> , 2018 Venue: China International Exhibition Center
------------	--	------------	---	------------	---

- 批准单位:** 中华人民共和国商务部  
**Approver:** Commerce Ministry of the People's Republic of China
- 指导单位:** 中国民族卫生协会健康饮水专业委员会, 北京康水水质检测中心有限公司, 中国医疗保健国际交流促进会  
**Sponsors:** China National Health Association Healthy Drinking Water Committee, Beijing Kangshui Water Quality Testing Center Co., Ltd, China Medical Treatment Health Care International Communication Commission
- 承办单位:** 北京世博威国际展览有限公司  
**Organizer:** Beijing Shibowei International Expo Co., Ltd
- 支持单位:** 贵州省经济和信息化委员会, 北京饮水在线信息科技发展有限公司, 中国医促会亚健康专业委员会, 全国卫生产业企业管理协会氢健康产业分会  
**Sponsors:** Economy & Information Commission of Guizhou Province, Beijing Drinking Water Online Information Science & Technology Development Center, China Medicine Sub-health Committee, Hydrogen Health Industry Branch of The National Health Industry Companies Association



**北京世博威国际展览有限公司**  
BEIJING SHIBOWEI INTERNATIONAL EXHIBITION CO., LTD.  
**世博威（上海）展览有限公司**  
SHIBOWEI (SHANGHAI) INTERNATIONAL EXHIBITION CO., LTD.

地址: 北京市朝阳区朝阳路69号财满街1-4-904  
Address: Room 904, Cell 4, Building 1, No 69, China Post Code: 100123  
邮编: 100123  
Tel: 86+10-85785035/36/37/38  
电话: 86+10-85785035/36/37/38  
Fax: 86-10-85841055  
网址: www.sbwexpo.com  
Web: en.sbwexpo.com



# “创世界级博览，立国际化威名”

 北京世博威国际展览有限公司  
BEIJING SBW INTERNATIONAL EXPO CO.,LTD

## 世博威

世博威是一家专业会展公司，立足于中国北京，客户遍布全球60多个国家和地区。

是中国国际健康产业博览会（简称：健博会）的承办公司。经过十年的平稳健康发展，把健博会从一个区域小展，发展成为亚洲规模最大、人气最旺、国际化程度最高的健康主题展会。被商务部评为“全国引导支持的108个展会之一”，也是全国健康领域唯一受国家补贴支持的展会。

是世界健康产业大会（英文缩写：WHIC）的指定商业运作单位。在2012年4月7日第62个世界卫生日当天，由中国卫生部医疗保健国际交流促进会、美国传统中医药协会、德国天能生命科学研究院、日本统合医疗株式会社等单位联合发起的2012世界健康产业大会隆重开幕。这届大会成为一个历史转折点，全球健康产业从此有了由学术会议、产品博览、公益活动等部分组成最高级别盛会，第三次全球卫生健康革命也由此拉开帷幕。

也是中国国际医疗器械展览会、中国国际康复护理及老年用品展览会、中国国际家庭医疗保健展览会、中国国际食品饮料博览会、中国国际健康食用油暨橄榄油博览会、中国国际高端饮品暨饮用水博览会、中国国际有机绿色食品展览会、北京国际成人保健展暨北京性文化艺术节等大型会展活动的承办公司。

始终奉行“专业化、市场化、国际化、品牌化”的经营理念，为客户提供全方位的会展营销及延伸服务。公司经过十年的拼搏奋斗，已积累了丰富的展会营销经验，培养了大批善于组织、策划、宣传、销售、服务的各领域优秀人才，与国内外政府机关、行业协会、企事业单位建立了长久而紧密的协作关系，拥有着广泛而准确的客户资源和数据系统。在未来的发展中，世博威将不断融入国际会展的最新理念，以全新的视角俯览行业动态，合纵连横国际产业巨头及机构组织，大力拓展国际影响力，同时进一步提升服务质量，以求回报客户、感恩员工、造福社会，为推动中国会展业的繁荣昌盛，促进人类健康事业的发展贡献世博威人的全部力量与智慧。



水是生命之源、健康之本，人体有70%左右是由水构成的，水对人体的重要性是不言而喻的，而当今水的污染是十分严重的，特别是生物污染和化学污染。世界卫生组织（WHO）的调查表明：全球80%的病症是由于饮用水被污染造成的；全球50%的癌症与饮用水不洁有关。由此而看，水质的好与坏直接影响人体的健康，所以高端好水才是人体健康之源的保证。

高端水的首要特征就是安全，保证饮水安全是第一位的，是最基本、最重要的条件，如果水中有一项指标不安全，有再多对身体有益的物质，也不能称作高端水。目前国内权威专家认可的高端水水质检验项目超过生活饮用水卫生标准中要求的106项，另外，还要参照欧盟水质标准和美国水质标准的部分指标，这样才能保证高端水的安全性。其次，高端水必须有优质的水源地，水源地可能是没有受到污染的冰川水源，这些地区的水质具有独特的物理特性，比如氡的含量较低，呈弱碱性，小分子团等，长期饮用对人体健康有益。除了水质以外，市场定位也必须高端。如果水质优良，市场定位较低的水也无法称为高端水，因此，要被称为高端水须是水源地、水质、市场地位等多种条件同时具备。

中国民族卫生协会健康饮水专业委员会将高端水水源地限定为四类：即以冰川融水为补给水源的冰川矿泉水、冰川泉水；原生态水源的优质饮用天然矿泉水；世界长寿地区生产的饮用天然矿泉水、饮用优质泉水；具有传统文化背景的著名泉水。具备这四类水源条件之一是成为高端水的基本条件。这四种水源地的共同特征是均为纯天然的水源地。

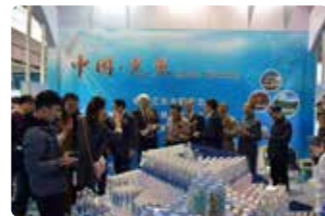
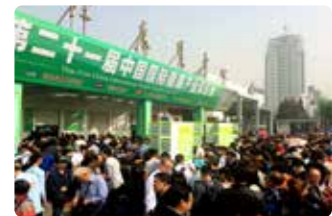


SBW·High-end water expo, founded in 2010, has obtained support from local governments, associations of drinking water and water experts. With the high attention and participation of high-end water brands and enterprises both at home and abroad, high-end water industry experienced its boom and bust, until now the prosperous state. High-end water expo, through project investment, product exhibition, evaluation of high quality water resource, communication of experts, industry development forum, marketing strategy sharing and a series of activities, has formed a perfect water industry chain service system, and has become the wind vane of promoting the development of high-end drinking water market!

SBW·High-end water tour expo, developed from Beijing, to Shanghai expo, and first show in Chengdu in 2017, attendees from all over the world, shows Chinese people the world's best drinking water. Exhibition area of each session is 20000㎡, more than 300 brands, appointed visitors 30000, SBW·High-end water expo has become the largest, most professional and timeliness high-end drinking water industry event in Asian areas!

### 2017 SBW. High-end Water Expo in Beijing

The 10th High-end Drinking Water Industry (Beijing) Expo was perfectly ended during April 17-19 in Beijing. And with the support of China National Health Association Healthy Drinking Water Committee, Natural Drinking Water Association in Guizhou province, Natural Soda Water Association in Kedong county, Wudalianchi natural water companies and Health Industry Branch of The National Hygiene Industry Enterprises Association, our expo attracted large amounts of drinking water brands both at home and abroad. At the same time, we also held 2017 the 2nd Hydrogen and Health Industry Development Forum of healthy drinking water industry, we also invited many domestic water experts, medical professors and distributors to discuss the trend and development of drinking water industry, so as to grasp the future of this field!



世博威·高端水博会自2010年创办至今，得到了地方政府、饮用水协会、水专家的大力支持，国内外高端品牌水企业，经销商的高度关注与参与，见证了高端水行业从兴起到现在的光辉历程。高端水博会通过优质水源地项目招商、产品的展览、评水大赛、专家技术交流、行业发展论坛、营销战略分享等系列活动精彩演绎，形成了完善的饮用水产业链服务体系，成为了推动高端饮用水市场发展的风向标！

世博威·高端水博会现已发展为固定北京，巡回上海，首秀成都，辐射全球，向全国人民展现世界好水的贸易窗口。每届展出面积20000平米，展出品牌300个，预约参观商30000人次，是亚洲规模最大，专业性最强，时效性最佳的高端饮用水行业盛会！



## 2017 世博威·高端水博会

4月17-19日刚刚落幕的第10届国际高端饮用水产业（北京）博览会，在中国民族卫生协会健康饮水专委会、贵州省天然饮用水协会、黔东南天然苏打水协会、五大连池天然水企业联合会、全国卫生产业企业管理协会氢健康产业分会等相关机构的鼎力支持下，吸引了国内外高端饮用水知名品牌商参展。同期举办了2017健康饮水行业年会及第二届氢与健康产业发展论坛，邀请到了国内外水专家、医学教授、渠道代理商等集聚一堂，洞悉市场发展趋势，共进饮水产业发展，共赢健康饮水未来！

2017年第10届世博威·高端水博会下一站，将于8月30-9月1日再次巡回上海，10月12-14日首次进军成都。我们将秉承往届优势之处，不断的改进和完善不足之处，提高我们的服务质量，加大市场的宣传力度，加强对渠道采购商更多群体的邀约，为确保您参展效益做出我们最大的努力！

2017 the 10th SBW·High-end water expo will go on be held separately in Shanghai during Aug 30th - Sep 1st and in Chengdu during 12th-14th, October 2017. We will continue to develop our previous advantages and constantly perfect the shortage to improve our service quality, enhance market publicity and invite more professional visitors of regular purchasers. We will try our best to guarantee you will benefit the most through our water expo!

为了弘扬中国茶文化、水文化，促进水产业与茶产业交流与合作，传播健康饮水理念，中国国际高端饮用水产业博览会组委会，联合中国民族卫生协会健康饮水专业委员会、国内权威茶业协会、尚水智慧国际公关咨询有限公司、知名茶人专家将共同举办“好水中国·品茶鉴水”大赛。

“好水中国·品茶鉴水”大赛活动采取自愿报名，盲评打分的方式，以公证、公平、公开为原则。通过举办分赛、决赛，在全国优质天然饮用水中，评比出六大茶类最匹配的“泡茶伴侣”饮用水。届时邀请饮用水行业、茶行业协会领导、知名水专家、茶专家，围绕“谁是你的水，你是谁的茶”的主题为方向，共同见证了“水为茶之母，好水沏好茶”的理念。

In order to expand Chinese tea culture and water culture, promote exchanges and cooperation of tea and water industry, spread healthy concept of drinking water, China international high-end water industry expo organizing committee, together with National Health Drinking Water Hygiene Association Professional Committee of China, the domestic tea industry association, the Still Water Authority International Public Relations Consulting Co., LTD., and well-known tea experts will work together for the “Nice Water China, Appreciate Water” Contest.

The “Nice Water China·Appreciate Water” competition activity adopts voluntary registration, the way of the blind rating, with the principle of notarization, fairness and openness. By hosting the competition and the final, the best “Tea Accompany” of the six kinds of teas will be selected by judges among the best natural drinking water across the country. What's more, we will invite experts and leaders in the field of both drinking water industry and tea industry to discuss around the topic of “which water you like and which tea you like”, together witness the concept of “water is the mother of tea, good water makes good tea”.



## 氢与健康产业发展论坛 Hydrogen and Health Industry Development Forum

2017年4月17日，在氢医学专家教授及全国卫生产业企业管理协会氢健康产业分会会员单位的鼎力支持之下，第10届国际高端饮用水博览会及第二届氢与健康产业发展论坛在中国国际展览中心8B馆论坛区隆重举行。本次论坛邀请到了泰山医学院动脉粥样硬化研究所所长秦树存、北京工业大学生命科学与生物工程学院副院长马雪梅、韩国忠北大学教授金允培等权威专家参与，力图引起人们对氢健康产业的重视，推动国内氢健康产业的发展。

2017世博威·第10届国际高端饮用水产业(上海)博览会，将于8月30-9月1日巡回上海国际展览中心举行，再次邀请国内外氢医学专家、教授、水专家，与从事氢产业的企业家、氢产品爱好者、健康产品经销商集聚一堂，共享氢医学健康产业发展的新篇章，为氢产业的持续发展而助力，为我们的健康生活而加油！

The 10th International High-end Water Expo and the 2nd session of Hydrogen and the Health Industry Development Forum were held in 8B hall of China International Exhibition Center with the support of experts and professors in hydrogen and medical health industry and hydrogen industry branch members of the national association for the management of health industry on April 17th in 2017. In this forum, we invited Qin Shucun in mount tai medical director of the institute of medicine sclerosis of arterial congee, Ma xuemei, vice President of the college of life science and bio-engineering of Beijing university of technology, Jin Yunpei in Guo-zhong Han North Korea University and other authoritative experts, trying to arouse people's emphasis on hydrogen health industry, and promote the development of domestic hydrogen health industry.

2017 SBW· 10th International High-end Water Industry (Shanghai) exhibition, will be held in Shanghai international exhibition center during Aug 30th - Sep 1st, again we will invite domestic and foreign medical experts, professors, hydrogen water experts, and entrepreneurs in the industry of hydrogen, hydrogen product enthusiasts and healthy products dealers, to share a new chapter of hydrogen development of medical health industry, to have a sustainable development of hydrogen industry, and to cheer up for our healthy life!



为了鼓励企业科技创新，树立国内高端水诚信品牌，打造高端水产品形象，促进行业健康发展。中国国高端饮用水产业博览会组委会，拟评选出一批诚信经营、技术先进、品质优良的品牌企业及产品，并与博览会期间颁发荣誉奖项。

本届展会设置奖项内容：（参展商资质审核通过即获得评选资格）

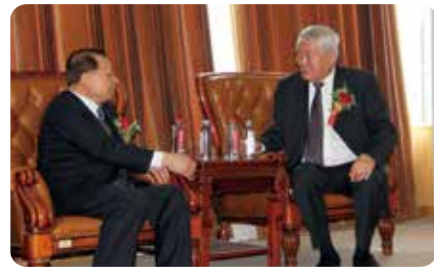
In order to encourage enterprise Science & Technology Innovation, establish domestic high-end water brand, promote water industry healthy development, China High-end Drinking Water Industry Expo Organizer choose a batch of manage sincerely, Technology advanced, High quality water compnaies and products, and issue honour award during expo.

本届展会设置奖项内容：（参展商资质审核通过即获得评选资格）

- ◆ 高端水博会金奖
- ◆ 高端水博会推荐品牌奖
- ◆ 高端水科技创新奖
- ◆ 高端水产品包装设计创新奖
- ◆ 2017高端水博会最佳企业形象展示奖

There are the following award of expo:

- ◆ The Gold award of high-end water expo
- ◆ The award of high-quality drinking water brand
- ◆ The award of high-end water Science & Technology Innovation
- ◆ The award of packing design innovation of high-end water
- ◆ The award of image showing of the best company 2017



### 国际品牌 International Drinking Water Brand

HBay纽湾、瑞天然、Dr.Silica Water、PH9 Plus净泉、湾蓝、欧露、kvella、萃仕汇BLK、ESKA爱斯卡、爱卡王Alka One、富士山泉、日田天领水、斐泉、anna圣安娜、冰岛、圣碧涛、贝加尔、玛瑞娜、芬尼湾、弗罗明、HE黑水、watervis、贝加尔湖明珠、SIRMA、富士樱、ISHKA 怡思卡、龙采冰海、萨摩传奇、THEONI.欧怡、LAHUENCO、天然地长水、Lahuenco water、保加利亚Rose、DropsDDW低氘饮用水等；

### 富氢水品牌 Hydrogen-rich Brand

富士水素水、中韩大宇、活力氢源、誉泉、水素之泉、纳诺巴伯、德美氢医学、美伊琳帝、马可波罗、卡沃罗、Hydro7、氢舞富氢水、创生水、好美、Aqti水素水、卢尔德、水素水36、氢临天下、HDDW水谷、氢时代、富氢康、水功夫、ECOS富氢水、云素、SUISOSUM水&氢多氢康、意达吉、科曼、澳兰斯、透洁健康、百乐等。

### 国内品牌 Chinese Drinking Water Brand

5100、珠峰冰川、帕米尔、昆仑山、水立方、白玛甘泉、达娃雪峰、巴马百岁源、巴马活泉、巴马百年、巴马铂泉、北大荒.国水、雪鹤、苏达尔、火山源、5° C、威湃、汇源V.L.V、火山鸣泉、N47°、舒达源、水易方、润之源泉、阿尔卑斯、富德生命泉、黔山秀水、盛世贵水、黄果树、母乳泉、汇善谷、贵州泉、稀世宝、圣熙、星斗山泉、寿益山泉、太极不老泉、格莱雪、沂脉山泉、连山石泉、汇智善水、鲁山山泉、云门山泉、樱泉富硒水、万家清泉、润如泉、阿拉玛、靖雨泉、澧水南源、帝泊洱、听竹、衍悦、太极之源、雪顶山矿泉、航天小五泉、洞庭山、淳品天下、康泽泉、云端飘雪、奥特泉、安吉尔、万泓、中科美瑞、浩泽、金源泉、量子泉、泉佳宝、滴滴活泉等；



### 高端包装饮用水类:

天然矿泉水、冰川水、天然苏打水、天然弱碱性水、海洋深层水、天然山泉水、雪融水、天然小分子团水、母婴水、泡茶水、低氘水、氧疗水、有氧水、富氢水、植物水、医疗矿泉水等。

### 富氢饮用水产业类:

富氢饮用水、富氢水杯、富氢水瓷、富氢水机、富氢水壶、氢水棒、吸氢机、富氢水生产设备、包装材料、检测机构、氢浓度监测仪等氢系列产品。

### 功能饮用水设备类:

电解质水机、高能量活化水机、苏打水机、钙离子水机、活氧水机、碱性水机、纳米电解制水机、纳米能量水杯、多功能量水杯、养生水杯、磁化水壶等。

### 高端饮水配套服务类:

包装机械、包装容器、包装设计、科研机构、优质水源地项目招商单位及高端矿泉水定制等配套服务机构。

### High-end Packing Drinking Water:

Natural Mineral Water, Glacier Water, Natural Soda Water, Natural weak alkaline water, Natural Mountain Water, snowmelt, Tea Water, Oxygen treatment water, Plant water, Medical Mineral Water etc.

### Hydrogen-rich drinking water industry:

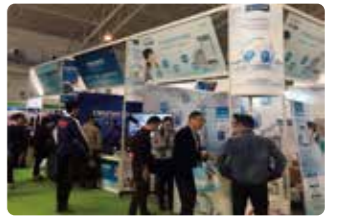
Hydrogen-rich drinking water, Hydrogen-rich water cup, porcelain, water machine, and pot, hydrogen water kettle rods, hydrogen absorption machine, hydrogen-rich water producing facilities, packaging materials, testing institutions, hydrogen concentration monitor and other hydrogen series products.

### Function Drinking Water Equipment:

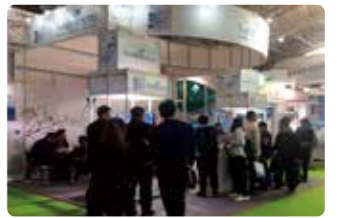
Electrolyte water machine, High energy alive water machine, Soda water machine, Calcium ion water machine, Alive oxygen water machine, Alkaline water machine, Nano-electrolysis water machine, nanometer energy water cup Multi-function water cup, Health care water cup Magnetized water pot, etc.

### High-end drinking water services:

Packaging machinery, packaging container, packaging design, scientific research institution, high quality water resource project investment and high-end mineral water services



1. 免费为您的产品在官方的微博、微信及合作的媒体上做软文性的信息发布。
2. 有机会参加专业卖家现场见面会。
3. 有机会参加“好水中国.品茶鉴水”大赛年度分赛。
4. 有机会参加高端水博会“金奖”“推荐品牌”“科技创新”等评选活动。
5. 有机会参加“新产品媒体发布会及水源地项目招商会等”。
6. 有机会加入“中国民族卫生协会健康饮水专委会会员”“中国高端水联盟”。
7. 有机会接受水专家咨询、产品检测、品牌营销策划、媒体宣传等项目服务。
8. 有机会成为2017第21届中国国际健康产业博览会指定饮用水赞助商。
9. 有机会接受 CCTV7、香港卫视、经济网、新华网、食品商务网等媒体专访。



1. Freely publish your product information on official Wechat, Microblog and cooperation media.
2. Opportunities to find professional manufacturer, agent and distributor etc.
3. Opportunities to attend 2017 “Nice water China, Appreciate Water” Contest.
4. Opportunities to attend “Science and Technilogy Innovation” “Recommend Brand” “High quality water source” items.
5. Opportunities to attend “New products media release meeting and Water source attractive investment meeting and so on” (Please contact orgainzer for details)
6. Opportunities to join in “China Nation Health Association Healthy Drinking Water Commission” “China High-end Drinking Water League”.
7. Opportunities to consult water experts, products checking, Media publicity and other services.
8. Opportunities to become the assigned drinking water sponsor of 2017 the 21th China International Health Industry Exposition.
9. Opportunities to be interviewed by CCTV4, CCTV7, Hongkong TV, Xinhua website, Food Business Website and other medias.



# 展会数据分析 Show data analysis

## 国外参展商地域分析 Foreign Exhibitors Area Analysis



- 加拿大
- 意大利
- 新西兰
- 韩国
- 澳大利亚
- 日本
- 新加坡
- 西班牙
- 美国
- 英国
- 法国
- 土耳其
- 爱尔兰
- 罗马尼亚
- 保加利亚
- 斐济

● 加拿大 18% ,意大利 9% ,新西兰 11% ,韩国 9% ,澳大利亚 10% ,日本 5% ,新加坡 5% ,西班牙 6% ,美国 7% ,英国 6% ,法国 3% ,土耳其 3% ,爱尔兰 3% ,罗马尼亚 2% ,保加利亚 1% ,斐济 2% .

● Canada 18% , Italy 9% , New zealand 11% , Korea 9% , Ausrealia 10% , Japan 5% , Singapore 5% , Spain 6% , USA 7% , UK 6% , France 3% , Turkey 3% , Iran 3% , Rumania 2% , Bulgaria 1% , Fiji 2% .

## 国内参展商地域分析 Domestic Exhibitors Area Analysis



- 港澳台
- 东北
- 华北
- 华东
- 华南
- 华中
- 西北
- 西南

● 港澳台 13% ,东北 15% ,华北 17% ,华东 13% ,华南 8% ,华中 12% ,西北 15% ,西南 7% .

● HK Macao TW District 13% , Northeast District 15% , North District 17% , East District 13% , South District 8% , Central District 12% , North-West District 15% , South-West District 7% .

## 展品品种分析 Showing Products Analysis



- 矿泉水
- 冰川水
- 苏打水
- 山泉水
- 母婴水
- 泡茶水
- 天然弱碱水
- 小分子团水
- 海洋深层水
- 医疗科技水
- 功能饮水设备
- 高端饮水配套服务

● 矿泉水 14% ,冰川水 8% ,苏打水 11% ,山泉水 9% ,母婴水 5% ,泡茶水 8% ,天然弱碱水 12% ,小分子团水 9% ,海洋深层水 4% ,医疗科技水 9% ,功能饮水设备 7% ,高端饮水配套服务 4% .

● Mineral Water 14% , Glacier Water 8% , Soda Water 11% , Moutain Water 9% , Baby Water 5% , Tea Water 8% , Alkaline Water 12% , Small Molecules 9% , Deep See Water 4% , Medical Water 9% , Funtional Water Equipment 7% , Drinking Water Service 4% .

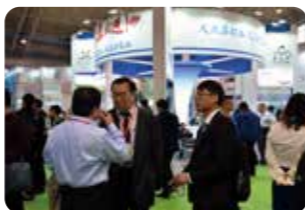
## 观众区域分析 Visitors Area Analysis



- 华南(港澳台、深圳、东莞、中山等)
- 华中(湖北、湖南、江西、安徽、浙江、江苏、福建、广东、广西、海南、四川、重庆、贵州、云南、陕西、甘肃、宁夏、青海、新疆、内蒙古、宁夏、甘肃、青海、新疆、内蒙古)
- 华北(北京、天津、河北、山西、山东、河南、湖北、湖南、江西、安徽、浙江、江苏、福建、广东、广西、海南、四川、重庆、贵州、云南、陕西、甘肃、宁夏、青海、新疆、内蒙古)
- 东北(黑龙江、吉林、辽宁)
- 其它海外国家

● 华南(港澳台、深圳、东莞、中山等)10% ,华中(湖北、湖南、江西、安徽、浙江、江苏、福建、广东、广西、海南、四川、重庆、贵州、云南、陕西、甘肃、宁夏、青海、新疆、内蒙古)15% ,华北(北京、天津、河北、山西、山东、河南)40% ,其它海外国家5% .

● South China 10% , Middle China 10% , North East 15% , East China 20% , North China 40% , Others 5% .



# 合作媒体 Cooperation Media

### 电视媒体:

凤凰卫视、香港卫视 CCTV7、cctv《看中国》、BTV-生活频道;

### 网络媒体:

新浪微博、时尚网、中国消费网、阿里巴巴、慧聪网、食品商务网、食品伙伴网、进口食品网、食品产业网、火爆食品网、中国糖酒网、中国食品代理网、中国食品招商网、中华净水器网、妞妞食品网、展酷网、矿泉水交易网、中国出口网、跨国际采购网、21氢网、中国饮水在线、品牌水家电网、中国网库、中国会展网等。

### 平面媒体:

《中国保健营养》《中国质量报》《健康报》《大公报》《北京晚报》《中国食品安全报》《中国食品报》《今日民航杂志》《中国商情》《职业经理人》《超市周刊》《直饮水杂志》《水家电·连锁加盟》《中华健康水》《家电科技》《净水时代》等。

**TV Media:** Phoenix TV ; Hongkong TV ; CCTV7、CCTV4 BTV-Youngth;

**Network Media:** Sina Microblog、Fashion Web、China Consumption Web、Alibaba Platform、Food Commerce Web、Food Partner Web、Importation Food web、Food Industry Web、China Tangjiu Net, China's food agency network, China food investment promotion network, The Chinese water filter mesh, NiuNiu Food Network, Mineral Water Network, China's export network, International Procurement network, 21 Hydrogen Network, China Drinking water online Brand water Network, China online library, China's Convention and Exhibition Network, etc

**Print media:** China's Health Care Nutrition , Chinese Quality Newspaper, The health , The Beijing Evening News, Da Gong Newspaper, China's Food Safety Newspaper, Civil Aviation Magazine, China Business , Professional Managers, Supermarkets Weekly journal , Direct Drinking water Magazine, Chain of "Healthy Water" ,China Healthy Water, The Home Appliance Technology, and Purification Times, etc.

# 温馨提示 Warmly Remind

世博威高端水博会自2010年创办至今,得到了地方政府、饮用水协会、水专家的大力支持,国内外高端品牌水企业,经销代理商的高度关注与参与,见证了高端水行业从兴起到现在的光彩历程,形成了完善的饮用水产业链服务体系。已经发展为固定北京,巡回上海,辐射全球,向全国人民展现世界好水的贸易窗口。展出面积20000平米,展出品牌300个,预约参观商30000人次,是亚洲规模最大,专业性最强,时效性最佳的高端饮用水行业盛会!

Welcome all the manufacturers, distributors, buyers, experts and scholars, facilitating agency in the bottled drinking water industry come to participate in SBW International High-end Bottled Drinking Water Expo to interpret the wonderfulness health industry water ! Truly reflects: Water is the source of human life, high-end health drinking water will be the parton saint of human life !

# 专业观众来源 Professional Visitors

- ◆ 高端饮用水经销商、代理商、加盟商、分销商, 贸易公司等;
- ◆ 高档精品超市、进口食品专卖店、大型商场等;
- ◆ 高端饮用水网络店销、微商及电子商务平台等;
- ◆ 美容院、养生馆、健康管理机构、私人会所、疗养院、科研机构、高级管理者等;
- ◆ 星级酒店、宾馆、酒吧、西餐厅、高尔夫俱乐部、度假村等特通渠道商;
- ◆ 节假日礼品、企事业单位团购、政府部门、部队等特供渠道商;
- ◆ 驻华大使馆采购部、进出口贸易公司、各省市驻京办事机构等。
- ◆ High-end Drinking Water Dealer, Agent, Alliance business, Distributors and Trading Company
- ◆ High-end boutique supermarket, Import food shops, Shopping Mall etc.
- ◆ High-end Drinking Water online selling shops, Wechat selling, Electric business platform etc.
- ◆ Beauty shop, Health Club, Health Management Organization, Private Club ,Sanatorium etc.
- ◆ High-end restaurant Hotel, Bar, Western Restaurant, Golf Club and other regular purchasing way.
- ◆ Festival gift, Group purchasing for company, Government Ministry etc.
- ◆ The purchasing Department of embassy, Import & Export Trading Company etc.

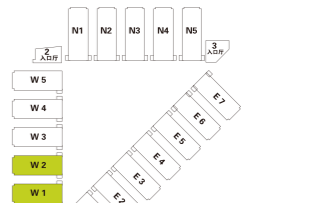


# 第10届中国国际高端饮用水产业博览会 The 10th China International High-end Drinking Water Industry Expo 2017 暨富氢饮用水产业展览会 & Hydrogen-rich Water Industry

上海新国际博览中心  
Shanghai New Intl Expo Center

时间: 2017年8月30日-9月1日  
Date: Aug 30<sup>th</sup>-Sep 1<sup>st</sup>, 2017

## 秋季展 展位图 Booth Layout



## Hall W1馆



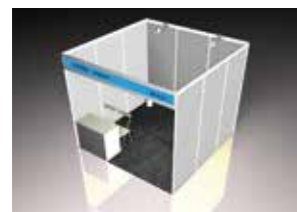
# 中国国际高端饮用水产业博览会

China International High-end Drinking Water Industry Expo

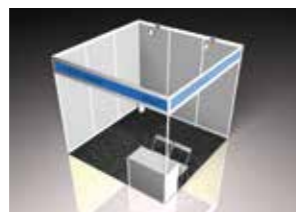
## 价目表

### 第一部分：展位价格表

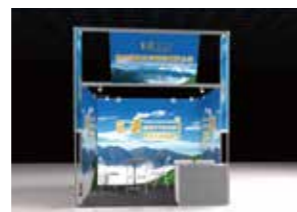
展位划分	规格	费用	备注说明
标准展位	3m×3m	¥11800	配置：楣板制作、一张洽谈桌、二把椅子，220v电源插座一个，日光灯二支、地毯；展位高为2.5米
角标准展位	3m×3m	¥12800	配置：楣板制作、一张洽谈桌、二把椅子，220v电源插座一个，日光灯二支、地毯；展位高为2.5米
豪华标摊	3m×3m	¥15800	为豪华展位，配置：楣板制作、一张洽谈桌、二把椅子，220v电源插座一个，日光灯二支、地毯、图片的宣传喷绘和制作（可向组委会索取效果图）；展位高为3米
特装光地	36m²起租	¥1200/m²	只提供相应展出场地；无任何配置，自行搭建



标准展位 3x3 m (单开口)



标准展位 3x3 m (双开口)



豪华展位 3x3 m (单开口)



豪华展位 3x3 m (双开口)

### 第二部分：配套宣传广告价目表

#### 会刊版面

封面	封底	跨彩页	封(二,三)	内彩页	黑白页
20000元	15000元	12000元	10000元	5000元	2000元

#### 宣传印刷品

门票	请柬	手提袋	名片盒	参观证(独家)	证件挂绳
5000元/万张	5000元/千张	6000元/千个	6000元/千个	30000元/2万张	15000元/万条

展馆现场 (以下广告仅限开展期间发布,发布后因自然灾害或不可抗力致使停止的,主办方不承担赔偿责任。)

气球条幅(球径3m) 高15mX宽1.4m	悬空串旗(1行20面) 1行=20X1.5mX1m/面	墙体横幅 宽24mx高4m	墙体条幅 高10mx 0.8m	路旗 高1.5mx0.45m
12000元/个	12000元/行	40000/块	4000/条	500元/面

### 第三部分：论坛会议室价目表

容纳 70人	6000元/小时	备注：(含以下服务) 1. 提供技术设施(讲台、椅子)和水1桶； 2. 提供电源，投影仪，音响，话筒等； 3. 提供会前的馆内广播通告。
容纳 80人	7000元/小时	
容纳 160人	8000元/小时	

### 参展程序

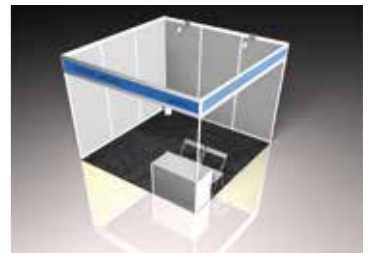
1. 参展单位应具备生产和经营有效期内的《营业执照》及合法的批准文件等。
2. 参展单位在选定展位后请填写《参展申请及合约表》，加盖公章后传真或邮寄至大会组委会秘书处（传真或复印件同具有合同效力），组委会秘书处接到《参展申请及合约表》后两日内为参展商颁发《展位确认书》。
3. 组委会坚持先申请、先付款，先确认的原则。

# China International High-end Drinking Water Industry Expo

## Price List

### I: SBW EXPO Booth Price

Booth Division	Specification	Fee	Configuration Instructions
Standard Booth	\$3500	9m²	A fascia, A reception desk, Two chairs, 5A power socket, Two fluorescent lamps, Carpets, Boothheight:2.5m
Luxury Booth	\$3800	3m×3m	A fascia, A reception desk, Two chairs, A set of negotiations table, 5A power socket, Two fluorescent lamps, Carpets, Printing and production of promotional pictures (can obtain from the organizing committee); Booth Size:3Lx 3Wx 3.5H(m)
Space Only	18m² is the baseline	\$350/m²	Only provide exhibition space, without any configuration, self-build.



3x3 m ( Standard Booth )



3x3 m ( luxury Booth )

### II: Advertisement Price

Catalog over	Catalog Back Cover	Color Page Spread	Catalog Cover (the second, third page)	Color Pages inside of Catalog	Black and white Pages of Catalog
\$4000	\$3000	\$2800	\$2000	\$1500	\$800
Entrance Ticket	Invitation Letter	Handbag	Card case	Visit Tecket (Exclusive)	Hang rope
\$1500/10,000pcs	\$1200/1000pcs	\$1500/1,000pcs	\$1500/1000pcs	\$2500 /10,000piece	\$3000/10,000pcs
Balloon Scroll (Diameter=3m) H:15m x W:1.4m	String flags (20 pieces one line) 20x1.5mx1m)	The wall banners W:24m x H:4m	The wall banners H:10mx0.8m	The road flag H:1.5mx0.45m	
USD1800/pc	USD1800/pc	USD6000/pc	USD600/pc	USD124/side	

### III. Forum Price

contain 70 people	USD 1000/h	Contains the following services: 1. Technical equipment (platform, chairs) and a bucket of water; 2. Power socket, projector, stereo, microphone; 3. Broadcasting service and audience organization;
contain 80 people	USD 1500/h	
contain 160 people	USD 2000/h	

### Participation Procedures

1. Exhibitors must have valid hygienic license, business license and products approval documents;
2. Exhibitors should firstly contact the organizing committee to choose their ideal booth position, then fill in the exhibition application form and agreement form. Mail or fax the forms with your signatures to the organizing committee. This contract will be effective after being signed by both parties. (Faxes or copies are valid) After receiving the exhibition application form and agreement form, the organizing committee have to send «Booth Confirmation Letter» to the exhibitor in two days.
3. Booth Distribution Principle: Apply first, paid first, confirm first.